

News Letter P&P

Overview

- SSCQ has adopted the mast head for the newsletter of 'OUR SAILABILITY' to endorse the idea of ownership for our members.
- At this stage each edition has been pointed towards being an internal publication only, but this direction could easily be changed in future editions.
- The content has been weighted more towards the activities of the member's experiences.
- The time frame for publishing each edition is planned for the end of each quarter year starting with the month of April.
- Transmission to members is through their personal email addresses in the form of a PDF to overcome individual PC program confusion.
- The number of pages transmitted should be a minim of two and additional page numbers will be governed by the content volume.
- Microsoft Publisher 2010 has been used to create the publication.
- The type face for the words Sailability Sunshine Coast Queensland use the font Vijaya Bold Italic, Vijaya is the font used within the official Sailability Logo Type, the logo with the blue and white sail. The word *Sailability* should be gazette in a dark blue color and for *Sunshine Coast Queensland* red/green/yellow.
- For 2013 we should use the initials/words SSCQ/Sailability Sunshine Coast Queensland when portraying our club, as some of the International Sailability Groups have shown interest in our club.

'Our Sailability' is an important part of SSCQ's philosophy, information and member's participation in the running and delivery of information about the style and service we can delivering to our clients.